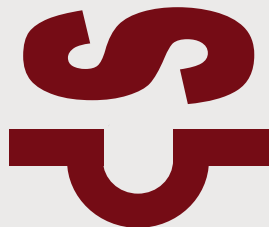


S/M FLECKVIEH CATTLE

2019 Sale Bulls

Welcome to our 2019 lineup of sale bulls at S/M Fleckvieh Cattle. These bulls are the product of **our 44th year** of breeding Fleckvieh Simmental cattle, beginning in 1975.



Our Sale Bulls

Our bulls are for sale by private treaty beginning in February. They are pre-priced, and sell first come, first serve. You like to know what you will pay, so there is no bid-off, but each bull is yours to purchase at our listed price. A half-down deposit will hold your bull for you until we semen check in late April. We'll give him his spring pre-breeding shots, including Bovishield Gold, Pinkeye and Footrot vaccines, and deliver to you within 300 miles.

Expected Progeny Differences (EPDs)

We have focused closely on EPDs over the years, aiming at a balance of the most important economic traits. It takes generation after generation of goal-oriented breeding to lock in dependable genetics, and you will see the results of that focus in the balanced EPDs of these bulls. We have calving ease bulls that also have good growth and maternal EPDs, and there are high growth bulls that also have good calving ease and maternal trait EPDs.

A sample EPD chart
S/M Future F461

| CE | WW | YW | MCE | MWW | API | TI |
|------|------|-------|-----|------|-------|------|
| 10.7 | 73.5 | 102.8 | 7.9 | 71.0 | 114.3 | 66.8 |
| 5 | 25 | 35 | 5 | 10 | 2 | 10 |

On this sample EPD chart, the top numbers are the raw EPDs for each trait as calculated by the American Simmental Association. The bottom row of numbers tell this animal's ranking in the breed. For example, this bull is in the top 5% for Calving Ease, the top 25% for Weaning Weight, and his All Purpose Index is in the top 2% for fullblood cattle in the ASA database.

Explanation of the EPD Chart

CE = Calving Ease Index
WW = added pounds Weaning Weight
YW = added pounds Yearling Weight
MCE = Maternal Calving Ease Index
MWW = added pounds Maternal Weaning Weight
API = All Purpose Index
TI = Terminal Index

The bottom number on the chart (with each bull) reflects the rank of that EPD, eg. an EPD ranking 25 is in the top 25% of Fullblood Simmental bulls.

Fullblood Fleckvieh Cattle

We breed Fullblood Fleckvieh Simmental cattle. Their genetics trace only to Original Fleckvieh in the herdbooks of Germany and Austria, where these moderate, beef-type Simmental cattle originated. This genetic consistency offers you the maximum added “pop” from hybrid vigor when crossed with other breeds of cattle.

The Fleckvieh cow’s moderate frame, natural easy fleshing and big volume capacity help her stay in good condition and rebreed on schedule year after year, on grass and poorer roughages. This natural fleshing ability also helps the feeder finish to grade, growing a desirable product for the consumer, and at a lesser cost to you.

Our Breeding Goals

We breed for economic traits that add to the bottom line:

- Type – moderate framed, big-volume, deep-fleshed cattle that are soggy, long and thick-thick-thick.
- Calving ease, both direct and maternal — in a range that works under commercial conditions.
- Females – tight udders and small teats, feminine, sound feet and legs, with the depth and barrel to thrive on grass and corn-stalks.
- Disposition – completely docile and easy to handle.
- Polled – as one of several important economic traits.
- Color – dark red with lots of protective pigment.

Our Fullblood Fleckvieh Simmental cows are run like commercial cattle, so we know how they perform in the real world. We cull the calves hard for their performance, disposition and soundness, and grow out only the best as sale bulls. They are developed on a high-roughage diet of free-choice grass hay, a pound per hundred of half corn/ half oats, and access to a Flaxlic mineral tub that boosts semen quality. They grow well but stay in their working clothes, so that they’re sound, fertile and ready to go to work for you.

Come, have a look. Please check out our website at: www.smfleckvieh.com. Text, email or give a call. I would love to talk about your program, and ours, and how we can help you breed for profit in the years to come.

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S/M FUTURE F461

3422561

2/26/2018 BW 75 AWW 780/101 Polled Tested Non-Dilutor

Anchor T Metro 4E

Anchor T Legend 7H

Anchor T Helga 10Y

PHS Bank Roll 345B

S/M Cynthia D461

S/M Caroline Y414

SOLD

S/M Future F461 is a curve-bending herdsire prospect, with balanced calving ease, growth and maternal EPDs. This kind of strong, balanced chart of EPDs is a rare thing in a Full Fleckvieh bull of this caliber — and especially in one that is polled.

F461 was a classy, eye-catching calf from day one with a look like his grandsire, PHS Bank Roll 345B. He has plenty of muscle in the right places, with a deep strong quarter, is thick through his long top and loin, and then nicely blends all that strength down into a smooth well-laid-in shoulder. He is sound, and strides out well.

Sired by Legend, a calving ease sire that makes productive daughters, and a beautiful polled first-calf dam. A first-rate herdsire.

| CE | WW | YW | MCE | MWW | API | TI |
|------|------|-------|-----|------|-------|------|
| 10.7 | 73.5 | 102.8 | 7.9 | 71.0 | 114.3 | 66.8 |
| 5 | 25 | 35 | 5 | 10 | 2 | 10 |



S/M FOREMAN F462

2/27/2018 BW 81 AWW 760/99

Polled

Tested Non-Dilutor

Anchor T Metro 4E

Anchor T Legend 7H

Anchor T Helga 10Y

PHS Bank Roll 345B

S/M Hermine D462

S/M Hermione U482

SOLD

A three-quarter brother to F461, S/M Foreman F462 is a bigger framed duplicate of his brother. Both calves go back on the dam side to Arnold Brothers H9003 cow. Seven generations of S/M Fleckvieh breeding stacked up in him.

His young homozygous polled dam has a perfect udder, tons of capacity, and will grow into a highly productive female like the many generations of great females behind her.

F462 is super long and very attractive. Sired by Anchor T Legend 7H, a sire that we use for his calving ease and his daughters. Use him to create females. Polled, and look at these EPDs.



S/M Hermione U482

| CE | WW | YW | MCE | MWW | API | TI |
|-----|------|-------|-----|------|-------|------|
| 9.1 | 75.5 | 105.3 | 6.1 | 71.8 | 116.8 | 67.9 |
| 10 | 15 | 30 | 15 | 5 | 2 | 10 |



S/M FIREMAN F261

2/23/2018 BW 81 AWW 776/101

Horned

Tested Non-Dilutor

3422557

Anchor T Metro 4E
Anchor T Legend 7H
Anchor T Helga 10Y

Sibelle Arthur 39B
S/M Sophie D261
Grinaltas Scarlet PFF14S

SOLD

S/M Fireman F261 is the first son of our first Sibelle Arthur 39B daughter, and by the easy calving Legend that we trust to use on heifers. Very much a calving ease breeding bull himself, F261 combines the strong, balanced EPDs of both his sire and grandsire.

F261's grandsire, Sibelle Arthur 39B has

matured into a bull we like to show off on pasture tours. His daughters are powerful, young cows that we wish we had more of. Semen available.

Use this bull, like his brothers, for ease of calving and to create herd-building females.



Sibelle Arthur 39B

| CE | WW | YW | MCE | MWW | API | TI |
|-----|------|-------|-----|------|-------|------|
| 9.1 | 75.0 | 104.4 | 6.2 | 73.1 | 113.7 | 69.2 |
| 10 | 15 | 30 | 15 | 2 | 2 | 4 |



S/M FOCUS F161

3422546

2/27/2018 BW 78 AWW 734/95 Horned Tested Non-Diluter

Anchor T Metro 4E

Anchor T Legend 7H

Anchor T Helga 10Y

PHS Bank Roll 345B

S/M Franchesca D161

S/M Franchesca W192

SOLD

One of four direct sons of Anchor T Legend 7H that we have this year, S/M Focus F161 will be a bull to use for calving ease and to create females. Legend semen is hard to find, but we have a small bank reserved for use on heifers because he can be trusted for calving ease. We've never assisted one of his calves. Unfortunately for us, all of our 2018 Legend calves came bulls. All are offered for sale.

F161 traces back on the dam side to the famed Dora Lee Franchesca, foundation of one of the best female lines in Fleckvieh cattle (his dam is a fancy young granddaughter).

He is moderate framed, very thick, and sound. With only a 78 pound birthweight, born unassisted and unseen out of a heifer, expect him to calve easily too.

| CE | WW | YW | MCE | MWW | API | TI |
|------|------|------|-----|------|-------|------|
| 11.2 | 70.1 | 97.9 | 8.2 | 70.6 | 116.3 | 66.2 |
| 5 | 40 | 55 | 4 | 10 | 2 | 15 |



S/M FORTUNE F141

03/07/2018 BW 94 AWW 796/103

Horned

Tested Non-Diluter

Virginia Walker 97W

Sibelle Dirty Harry 25Z

Sibelle Golda

Anchor T Legend 7H

S/M Franchesca B141

S/M Franchesca Z121

SOLD

Thick, thick, thick, long and low, a gentle disposition, a beef bull through and through ... S/M Fortune F141 is the ideal type that we are aiming for.

This is the third great bull in as many years from his beautiful Legend-sired dam, Franchesca B141. Her first calf, S/M Diesel D141 we use here as a senior herdsire.

Four generations of S/M Fleckvieh breeding, back to the legendary Dora Lee Franchesca. A soft, deep thickness from his sire Dirty Harry.

Balanced top-ranking EPD's in the top 10% for ALL these traits. Use him for power, and keep every daughter.



S/M Franchesca B141

| CE | WW | YW | MCE | MWW | API | TI |
|-----|------|-------|-----|------|-------|------|
| 8.8 | 77.5 | 111.3 | 6.7 | 73.2 | 111.9 | 67.0 |
| 10 | 10 | 10 | 10 | 2 | 3 | 10 |



S/M FOREFRONT F121

3422560

3/17/2018 BW 101 AWW 823/107 Horned Tested Non-Dilutor

Virginia Walker 97W

Sibelle Dirty Harry 25Z

Sibelle Golda

SOLD

Grinaltas HP Ultra FF94

S/M Franchesca Z121

S/M Franchesca S161

S/M Forefront F121 is one of two extra growth, extra thick, extra long sons of Sibelle Dirty Harry. F121 is three-fourths in blood to his paternal brother, S/M Fortune F141, and goes back on the maternal side to the very productive Dora Lee Franchesca.

F121 is even more of a power bull than his brother. Lots of soft thickness, a little more frame, and super long. Very quiet disposition.

We sure wish these two bulls had come heifers, to add more great cows to this female line. But they're great beef bulls instead. With his extra power this is a bull to use on cows.

| CE | WW | YW | MCE | MWW | API | TI |
|------------|-------------|--------------|------------|-------------|--------------|-------------|
| 5.1 | 77.1 | 111.2 | 2.5 | 70.1 | 100.5 | 64.9 |
| 35 | 10 | 10 | 55 | 10 | 25 | 20 |



S/M FULLBACK F413

4/03/2018 BW 96 AWW 876/114

Polled

Tested Non-Diluter

3422569

Anchor T Impact 2H

Kuntz Impact 7Z

Kuntz Miss Moses 03X

Bar None Shareholder

S/M Carissa Y413

S/M Cynda N431

SOLD

S/M Fullback F413 is a big-time growth performance polled bull by our highest performing cow, with six calves averaging 111 weaning index. He has the highest adjusted weaning weight that we have kicked out in 44 years of breeding purebred Simmental cattle.

F413 is packed with muscle end to end, thick-topped, and a tremendous rear quarter to him. Like all the Kuntz Impact 7Z calves, he's so gentle he needs to be pushed out of the way. Use this bull for extra pounds of calf, and excellent productive females like his dam.



Kuntz Impact 7Z

| CE | WW | YW | MCE | MWW | API | TI |
|-----|------|-------|-----|------|------|------|
| 6.4 | 74.3 | 108.1 | 4.9 | 70.2 | 93.2 | 64.3 |
| 25 | 20 | 20 | 30 | 10 | 45 | 20 |



S/M FINALIST F551

4/23/2018 BW 90 AWW 851/110

Polled

3422553

Dilutor Carrier

Crossroad Radium 789U

IPU Radium 20A

IPU Ms Laredo 107Y

Emperor

S/M Addie C551

S/M Anna U581

SOLD

S/M Finalist F551 is a later born polled calf, with top performance. He is smooth, moderate framed and attractive like his sire, IPU Radium 20A.

His young polled dam, S/M Addie C551 is a maternal sister to the two-year-old bull that we retained and used here last year, S/M Epic E581.



S/M Addie C551

Being later born, F551 will work best if you breed a little later. And because he tested positive for the dilutor gene, he'll work better on red cows. But he's a really, really good calf—and very right for the right breeder.

| CE | WW | YW | MCE | MWW | API | TI |
|-----|------|------|-----|------|------|------|
| 4.6 | 75.6 | 99.5 | 1.4 | 67.2 | 96.3 | 64.6 |
| 40 | 15 | 50 | 70 | 30 | 35 | 20 |



S/M EPIC E581

3/17/2017 BW 102 AWW 813/106

Polled

Tested Non-Dilutor

Sibelle Dirty Harry 25Z

PHS Bank Roll 345B

PHS Yuma

Virginias RedMarciano FF

S/M Anna U581

Miss Arnold H5822

SOLD

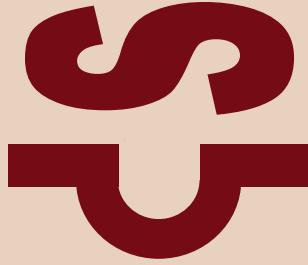
S/M Epic E581 is an age-advantaged two-year-old bull that we think enough of to have retained and used ourselves on a dozen good cows last year. He is offered for sale now, because as we plan for our upcoming breeding season we see how many sisters and closely related females we have. We have a semen inventory to use where he continues to work for us.

E581 is a big volume, high growth polled bull that we have high expectations for his first calves. And now he's available for another good breeder to utilize as we have.



S/M Anna U581

| CE | WW | YW | MCE | MWW | API | TI |
|-----|------|-------|-----|------|------|------|
| 3.8 | 74.9 | 106.7 | 2.9 | 70.7 | 98.4 | 63.5 |
| 55 | 20 | 25 | 50 | 10 | 30 | 30 |



REFERENCE SIRES

PHS BANK ROLL 345B

3047163 2/03/2014
BW 96 AWW 861
Polled Non-Dilutor

Wouldn't you like a crop of calves that look like this? When Semex bought Bank Roll as a calf on the PHS dispersal, we bought his mother to begin a female line — and began AI breeding to the bull.



His calves come easy enough that we use him for heifers. Then they take off and grow out to be just as fancy as he is. He works well on big framed cows, moderating frame and adding dimension and softness. His sons make attractive, deep, well muscled bulls. His daughters make excellent, milky mothers — big bodied, feminine, beautiful females like PHS Yuma, his dam who also is doing an excellent job for us.



PHS Yuma

| CE | WW | YW | MCE | MWW | API | TI |
|-----|------|------|-----|------|------|------|
| 3.1 | 66.7 | 97.0 | 1.8 | 68.2 | 90.1 | 56.5 |
| 65 | 60 | 55 | 65 | 25 | 55 | 85 |

REFERENCE SIRES

SIBELLE DIRTY HARRY 25Z

2936019 2/07/2012

BW 94 AWW 861

Horned Non-Dilutor

I don't know of another sire anywhere that stamps his calves as thick, soggy and soft as does Dirty Harry. The sire that made a name for Ferme Sibelle in Quebec, this guy is a dependable go-to to lock in the type of cattle that are chock full of BEEF.

We began using him because he is the sire of PHS Bank Roll, and a brother to Sibelle Arthur 39B our walking herdsire that is doing such an amazing job for us. Unfortunately, Arthur has no sons this year — but there are two good beef bulls by Dirty Harry.



| CE | WW | YW | MCE | MWW | API | TI |
|-----|------|-------|-----|------|-------|------|
| 7.1 | 77.9 | 113.4 | 4.4 | 73.3 | 109.2 | 65.1 |
| 20 | 10 | 10 | 35 | 2 | 5 | 20 |

KUNTZ IMPACT 7Z

2744484 1/26/2012

BW 96 AWW 766

YW 1353

Horned Non-Diluter

Kuntz Impact 7Z came to us as the high seller in the 2013 Kuntz production sale. His dam, Miss Moses, has made history with sons heading up prominent Canadian Fleckvieh

herds. Impact now resides with Stanley Martins, Golden Dawn Farms.

Impact's daughters are just what we purchased him for: feminine, moderate, easy-keeping, perfect udders. They're dark red, solid patterned, mostly blaze-faced like their sire. Easy calving enough to use on heifers. Semen for sale on this proven sire.



| CE | WW | YW | MCE | MWW | API | TI |
|-----|------|------|-----|------|------|------|
| 8.0 | 62.2 | 91.5 | 3.3 | 66.3 | 88.9 | 59.2 |
| 15 | 80 | 75 | 45 | 40 | 60 | 65 |

REFERENCE SIRES

ANCHOR T LEGEND 7H

2099021 1/03/1998
BW 99 AWW 896
YW 1467 Horned

Anchor T Legend, the curve-bending master himself. Some years ago we put in a supply of semen for use on heifers, and because his daughters are such excellent females. It's not affordable now, if it can be found—but we still are able to use him reliably on heifers.

Legend has EARNED his place as a dependable leader among Fleckvieh sires, and we're so pleased to have a healthy influence in our females at S/M Fleckvieh Cattle. We have four sons, two of them really good polled bulls in this offering. Where else will you find genetics like that?



| CE | WW | YW | MCE | MWW | API | TI |
|------|------|-------|-----|------|-------|------|
| 13.6 | 74.9 | 101.8 | 9.0 | 74.0 | 126.3 | 70.8 |
| 3 | 20 | 40 | 3 | 2 | 1 | 2 |

IPU RADIUM 20A

2920267 1/18/2013
BW 96 AWW 818
Horned Non-Diluter

We own Radium 20A with Heathe Widicker, of James Creek Simmentals in ND. We purchased him from Barry LaBatte to use together on heifers, and he has fit that bill well for us.

But he also gave us powerful growth in his sons, and feminine, attractive, milky daughters as well. He is consistent for passing on his solid dark liver color, red right down to his feet. Heathe and I have semen for sale on Radium.



| CE | WW | YW | MCE | MWW | API | TI |
|-----|------|------|-----|------|------|------|
| 6.0 | 75.1 | 95.9 | 4.6 | 72.3 | 81.8 | 62.1 |
| 25 | 15 | 60 | 30 | 3 | 90 | 40 |