

S/M FLECKVIEH CATTLE

Jeff Sorenson
48186 257th Street
Garretson, South Dakota 57030
sorenson@augie.edu
605-359-8728 (cell)
www.smfleckvieh.com

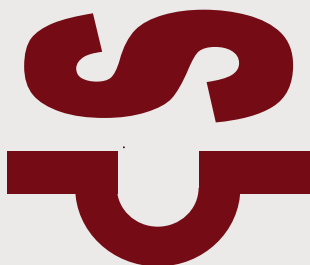


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S/M FLECKVIEH CATTLE

2017 Sale Bulls

Welcome to a preview of our 2016 born bulls at S/M Fleckvieh Cattle. These bulls are the product of our 42nd year of breeding Simmental cattle, beginning in 1975. We are a long-term, select seedstock program providing functional, dependable breeding cattle aimed at supporting your beef breeding goals.



This year's bulls include sons of a sire line new to us, that has done exactly what we expected—adding some real punch, without sacrificing calving ease. Our new herdsire Sibelle Arthur 39B is maybe the best son, and the AI sire PHS Bankroll 345B a grandson of Virginia Walker 97W, legitimately the most sought after Fleckvieh genetics in North America today.

Our bulls are for sale by private treaty beginning in February 2017. The bulls are pre-priced, and sell first come. Over the years we've found that our customers like to know what you will pay, and that if you choose him the bull is yours at that price. A half-down deposit will hold him for you until we semen check in mid-April. We prefer to grow the bulls out, and be sure of their fertility before delivery to you. We'll give him his spring pre-breeding shots, and deliver to you within 300 miles.

We breed about 40 Fullblood Fleckvieh Simmental cows. They are run like commercial cattle, so we know how they perform in the real world. We cull the calves hard for their performance, disposition and soundness, and grow out only the best as sale bulls. They are developed on a high-roughage diet of free-choice grass hay, a pound per hundred of half corn/ half oats, and with access to a Flaxlick mineral tub that we've found improves semen quality in these bulls. They grow well but stay in their working clothes—so that they're sound, fertile and ready to go to work for you.

Our Breeding Goals

We breed for economic traits that add to the bottom line:

- By type – moderate framed, big-volume, deep-fleshed cattle that are soggy, long and thick-thick-thick.
- Calving ease – both direct and maternal – in a range that works under commercial conditions.
- Females – tight udders and small teats, feminine, sound feet and legs, with the depth and barrel to thrive on South Dakota grass and corn-stalks.
- Disposition – completely docile and easy to handle.
- Polled – as one of several important economic traits.
- By style – dark red with lots of protective pigment.

Fullblood Fleckvieh Cattle

We breed Fullblood Fleckvieh Simmental cattle. All of these cattle's ancestors trace to Original Fleckvieh in the herdbooks of Germany and Austria. This maintains bred-in consistency and offers the maximum added "pop" from hybrid vigor when crossed with other breeds of cattle.

Efficiency, more pounds of choice beef at least cost, and sound, functional females—are necessary for year after year profit. We've found Fleckvieh cattle to be perfectly suited to these needs. Their high growth but moderate frame, natural easy fleshing and big capacity help the producing female stay in good condition on grass and poorer roughages. This ability also helps the feeder finish to grade with less need for expensive grains—growing a valued product at a lesser cost.

Come, have a look. Check out our website: [**www.smfleckvieh.com**](http://www.smfleckvieh.com). Text, email or give a call. I would love to talk about your program, and ours, and how we can breed for profit in the years to come.

Jeff Sorenson

S/M FLECKVIEH CATTLE





S/M DIESEL D141

3139581

3/17/2017 BW 84 AWW 832/112 Polled Tested Non-Dilutor

Crossroad Radium

IPU Radium 20A

IPU MS. Laredo 107Y

Anchor T Legend 7H

S/M Franchesca B141

S/M Franchesca Z121

S/M Diesel D141 is a calf that we watched from birth, and had decided to retain and make a herdsire for ourselves. But we're short a pasture this year, don't have a place for him—so he can be for sale.

This bull puts everything together right—smooth polled head, deep red color with all that pigment, a light birthweight and unassisted from a first-calf heifer (a gorgeous polled Anchor T Legend daughter), directly descended on the dam side from Dora Lee Franchesca, powerful growth performance, as correct as can be, deep sided and soggy, and a sweet disposition to boot. A real herd-bull in this guy. I'd like to put up semen for in-herd use before delivery this spring.

CE	WW	YW	MCE	MWW	API	TI
5.9	78.0	103.9	5.1	71.1	102.9	67.8
30	10	15	60	10	10	4



S/M DENSITY D092

3139561

3/16/2016 BW 87 AWW 743/100 Horned Dilutor-carrier

Virginia Walker 97W

Sibelle Arthur 39B

Sibelle India 25W

S/M Romeo R113

S/M Renna W092

S/M Rebecca T071

What a chunk! Pictured at 10 months of age, grown out on a high roughage diet. This is why we're so high on the siring-ability of our new herdsire, Sibelle Arthur 39B. Picture a pen of steers that grow and finish looking like this guy, or a set of heifers this big-volume and easy-fleshing.

S/M Density's dam is one of our finest, producing a polled herdsire we used for four years, S/M Yahtzee Y092. S/M Renna W092 is a very moderate cow, super big-bodied, a perfect udder—you're going to want to keep every daughter from this bull.

CE	WW	YW	MCE	MWW	API	TI
3.9	66.9	95.1	5.9	65.4	96.1	61.4
55	40	30	55	45	25	25



S/M DECKER D191

3139559

3/18/2016 BW 92 AWW 775/104 Horned Tested Non-Dilutor

Virginia Walker 97W

Sibelle Arthur 39B

Sibelle India 25W

Spruceburn Prestige 113P

S/M Franchesca W191

IPU 4G Franchesca 113M

The apple doesn't fall far from the tree; S/M Decker D191 is the same thick, soggy, loose-made kind as his new sire, Sibelle Arthur 39B. Born

with a moderate birthweight, Decker has grown into the kind of meaty, powerful, bull that Fleckvieh are known for. On the dam side, a line of functional productive females from our Franchesca family. Lots of hair, pigment everywhere, great disposition. Definite herdsire prospect.

The bull is super quiet and friendly—and hard to picture—so here's a photo also of him last summer at side of his dam.



CE	WW	YW	MCE	MWW	API	TI
1.2	71.2	96.9	3.1	64.5	85.3	60.7
80	25	30	80	50	60	30



S/M DELEGATE D431

3139585

3/20/2016 BW 91 AWW 746/100 Polled Tested Non-Diluter

Virginia Walker 97W

Sibelle Arthur 39B

Sibelle India 25W

S/M Yahtzee Y092

S/M Carol A431

S/M Caroline Y414

Here we have a fancy son of Sibelle Arthur 39B that is polled! Like his sire, and his brothers—he is super thick, wide-topped, loose-made, red meat through and through. This is a smaller-framed bull, with his pounds in his depth, length and thickness.



S/M Delegate's young dam is a sweet, feminine perfect-uddered female that is homozygous polled. Look at the job she did on this guy!

CE	WW	YW	MCE	MWW	API	TI
3.9	76.7	108.4	2.8	64.4	93.7	63.4
55	10	10	80	55	30	15



S/M DEPUTY D122

3139575

3/15/2016 BW 102 AWW 822/110 Horned Tested Non-Diluter

Anchor T Metro 7H

Anchor T Legend 7H

Anchor T Helga 10Y

FFS Xtra Stout 20X

S/M Franchesca Z122

S/M Franchesca W191

S/M Deputy D122 is sired by the cow-maker Anchor T Legend, and by our Franchesca Z122 cow that is giving us some stellar daughters. Z122 is maternal sister to the Decker D191 bull pictured here, and a daughter of the FFS Xtra Stout bull we lost very young—but left quite a set of progeny.

This calf had a heavier birthweight—but was born unassisted from this big volume cow. He's long as a freight train, a bit of extra frame. You'll want to breed for growth, and pounds, and keep his daughters.

CE	WW	YW	MCE	MWW	API	TI
5.2	74.8	101.3	7.4	70.4	99.0	64.2
40	15	20	40	15	20	15



S/M DEFENDER D143

3139563

2/25/2016 BW 87 AWW 841/113 Horned Tested Non-Dilutor

Anchor T Metro 7H

Anchor T Legend 7H

Anchor T Helga 10Y

Emperor

S/M Franchesca B143

S/M Franchesca X101

Look at the length in this guy!
S/M Defender is the calf on the left, then S/M Deputy D122 and S/M Diesel D141.

Defender is also sired by the cow-maker Anchor T Legend, and born unassisted from a first-calf heifer. He took off from there, and his young mom did well by him. He's a big guy, lots of pounds and some extra frame to him.

I would use this bull, just like D122, for his growth, his pounds, and his daughters.



CE	WW	YW	MCE	MWW	API	TI
5.9	78.0	103.9	5.1	71.1	102.9	67.8
30	10	15	60	10	10	4



S/M DEVELOPER D144

3139582

2/29/2016 BW 80 AWW 720/97 Polled Tested Non-Diluter

Sibelle Dirty Harry 25Z

PHS Bank Roll 345B

PHS Yuma

Kuntz Impact 7Z

S/M Franchesca B144

S/M Franchesca W192

Fancy, fancy like his sire, S/M Developer D144 is an attractive, moderate framed, thick-made polled bull that will work for heifers and also give some pounds. You should see the pretty little udder on his young Impact sired dam—from which she fed this good calf.



CE	WW	YW	MCE	MWW	API	TI
5.3	60.7	85.5	5.8	63.6	82.8	58.1
40	70	60	55	60	70	50

REFERENCE SIRE



SIBELLE ARTHUR 39B

2981208

3/19/2014 BW 112 AWW 907 YW 1613 Horned Non-Dilutor

Champs Romano

Virginia Walker 97W

Virginia MS Necklace 97N

Sibelle Oggy

Sibelle India 25W

Sibelle Anita Fleck

We are so pleased with our first Arthur calves. Born easy, explosive growth, muscle and soggy and powerful. With his first progeny in the ASA database, BOTH his calving ease and growth numbers went up. Out of a powerhouse of a dam, Arthur may well be the best son produced from Virginia Walker 97W, whose sons are taking the Canadian Fleckvieh industry by storm for their combination of decent calving ease, powerful growth, natural thickness and very attractive, rugged pattern to them. That's certainly what Arthur is doing for us.

Semen is available for sale on Sibelle Arthur 37W for the USA, Canada and the EU.

CE	WW	YW	MCE	MWW	API	TI
1.9	79.6	115.5	1.2	71.3	93.7	65.4
75	5	3	90	10	30	10

REFERENCE SIRE



IPU RADIUM 20A

2920267

1/18/2013 BW 96 AWW 818 Horned Non-Diluter

MF MR. Evan 14P

Crossroad Radium 789U

Crossroad Pandita 308P

CEN Laredo 519L

IPU MS. Laredo 107Y

BBBG Franchesca 8T

We own IPU Radium 20A with Heathe Widicker of James Creek Simmentals, Heaton, ND. We bought Radium as a no fault sire to use on heifers, and he does that very well. He surprised us with powerful growth in his sons, and makes, feminine attractive daughters as well. Consistent color in his calves, dark, dark red and lots of pigment.

Radium was the first calf off a heifer that Barry LaBatte has had great success with, now a cow with her fourth powerful sale bull. He is a very easy keeping bull, gentle and easy to be around.

Heathe and I do have semen collected and for sale on Radium.

CE	WW	YW	MCE	MWW	API	TI
5.9	71.5	92.6	6.1	65.2	76.4	55.3
30	25	40	50	45	85	65

REFERENCE SIRE



ANCHOR T LEGEND 7H

2099021

2/25/2016 BW 99 AWW 896 YW 1467 Horned

Metro

Anchor T Metro 7H

Gisela

Westdrums Andrew

Anchor T Helga 10Y

Anchor T Frieda 2T

Anchor T Legend is just that—legendary. His daughters are some of the very best females in the breed—feminine, moderate, easy-keeping, milky with perfect udders, durable. His semen is sought after, and impossible to buy. We have a supply that we use on heifers for his breed high calving ease, to create perfect females—and high EPD, highly promising sale bulls like the two listed here.

CE	WW	YW	MCE	MWW	API	TI
13.6	66.8	89.7	10.2	70.2	122.4	66.7
1	45	45	15	15	1	10

REFERENCE SIRE



PHS BANK ROLL 345B

3047163

3/15/2016 BW 96 AWW 861 Polled Tested Non-Diluter

Virginia Walker 97W

Sibelle Dirty Harry 25Z

Sibelle Golda

BLI Warlord 915W

PHS Yuma

FGAF Precious Thing 402T

Wouldn't you like a crop of calves that look like this guy? And polled to boot. We would, so when Semex bought Bank Roll as a weaning calf on the PHS dispersal, we bought his mother—and began AI breeding to the bull.

Bank Roll's first calves were born this year. They came easy even on heifers, and took off growing—so we've used him heavily again. His daughters are extra fancy, and polled, like the D144 bull calf for sale.

CE	WW	YW	MCE	MWW	API	TI
2.7	66.7	94.8	3.4	63.3	93.2	57.0
70	45	35	75	60	35	55